



ESDEC

INNOVATIVE MOUNTING SYSTEMS

CLICKFIT EVO STANDING SEAM ROOF

RELIABLE AND QUICK INSTALLATION
ON PITCHED ROOFS

3 CLAMPS FOR 4 TYPES OF STANDING SEAM ROOFS

DOUBLE-FOLDED
SEAM CLAMP 9MM



SINGLE-FOLDED
SEAM CLAMP 14MM



ROUND SEAM CLAMP



DOUBLE-FOLDED SEAM



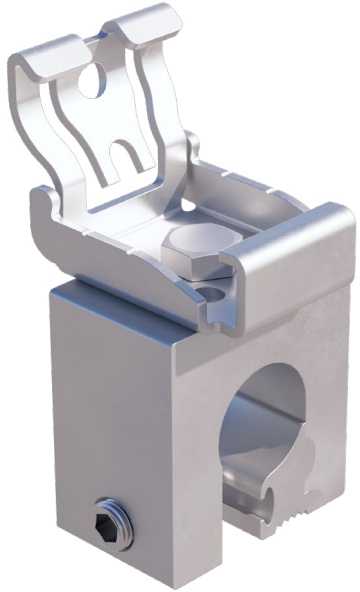
SINGLE-FOLDED & SNAP SEAMS



ROUND SEAM



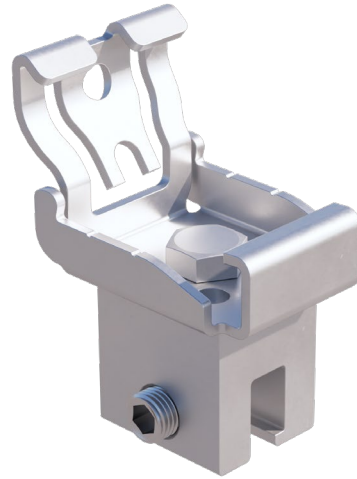
CLICKFIT EVO STANDING SEAM ROOF COMPONENTS



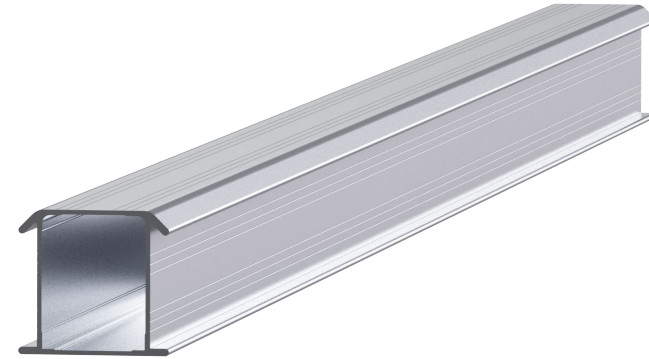
ClickFit EVO Round
Seam Clamp 23mm
1008031



ClickFit EVO Double-
folded Seam Clamp
9mm
1008033



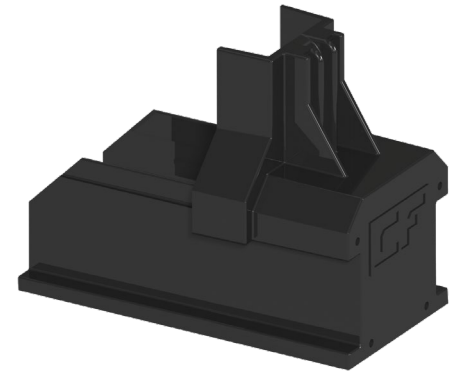
ClickFit EVO Single
Folded Seam Clamp
14mm
1008035



Mounting rail



Univeral module
clamp



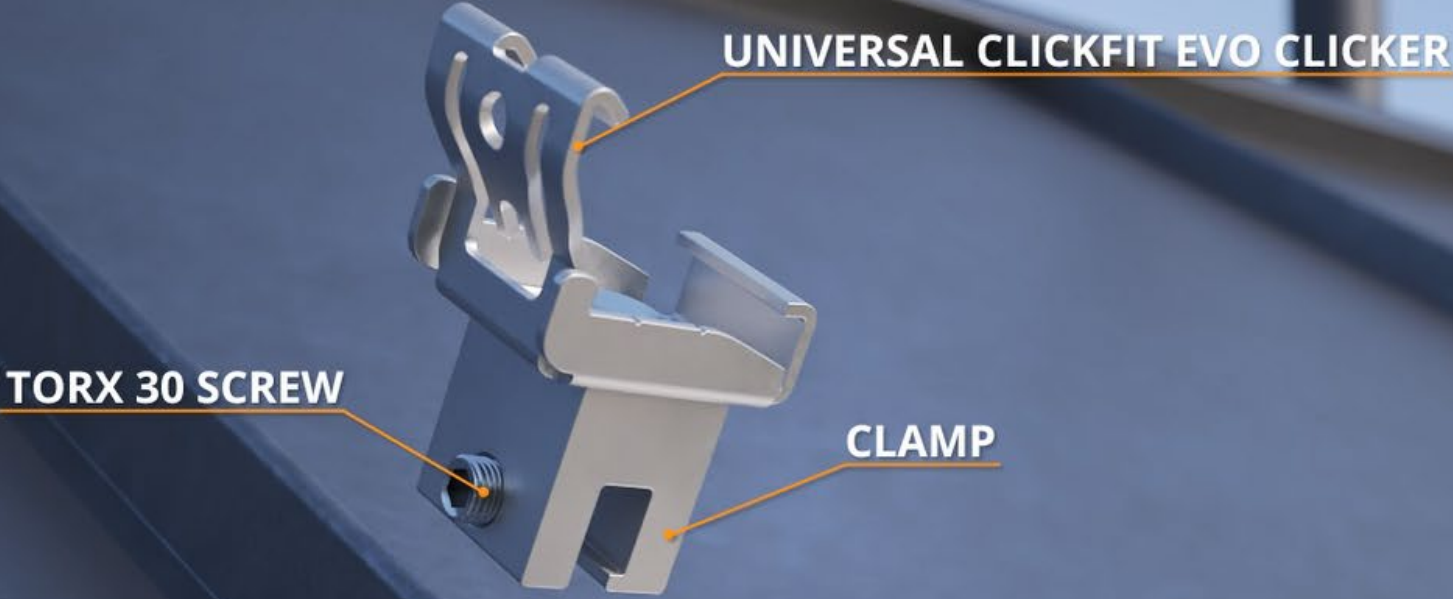
End cap

CLICKFIT EVO STANDING SEAM ROOF: QUICK & EASY

- Suitable for single or double folded, snap and rounded seams
- Fully pre-assembled clamp
- Only 4 components on the roof
- Only one tool needed
- Quicker installation: 40% faster installation

CLICKFIT EVO STANDING SEAM ROOF

PRE-ASSEMBLED SEAM CLAMP



CLICKFIT EVO STANDING SEAM ROOF



**100% WATERPROOF
THE ROOF REMAINS INTACT**

**FOR BOTH PORTRAIT AND
LANDSCAPE ORIENTATION**

CLICKFIT EVO STANDING SEAM ROOF

OPTIMIZER READY

STRONG MOUNTING RAIL
MAKES IT POSSIBLE TO SKIP SEAMS

ONLY 1 TOOL NEEDED

SUITABLE FOR SMALL
AND LARGE PROJECTS

- Produced in The Netherlands and Germany
- 100% guaranteed delivery
- Subject to extensive testing according to the latest standards
- We work together with international knowledge and test institutes:
 - KIWA
 - UL
 - Intertek
 - VDE
 - BDA Agreement



- Presentation Solar Solutions + website
- 25 April Market launch:
 - Mailing
 - Social Media: organic (animation video's)
 - Paid (Sweden, Benelux, UK)
 - SEA ads
 - Webinars

SEA (Google & Bing Ads)

- We are adding relevant keywords to our Google Ads campaigns, examples:
 - Clickfit evo seam roof
 - Mounting system seam roof
 - Solar panels seam roof
 - Etc.
- Goal: Generating relevant traffic to our website > convert traffic into leads



Adv. · eu.esdec.com/clickfit_evo


**ClickFit EVO av Esdec | Korrugerat tak,
plåt/tegeltak**

Installera solpaneler snabbt & enkelt. Gratis utbildningar & webbkurser. 20 års garanti. Upptäck våra montagesystem för solpaneler för installatörer! För alla taktyper.

LAUNCH SEAM ROOF

Social Media Ads

- Several ads on Facebook & Instagram
- Targeted on Installers & retargeting of website visitors
- Goal: Creating awareness & generating leads
- CTA: Download brochure or View instruction video



Facebook advertisement for Esdec Sverige. The ad features a background image of solar panels on a standing seam roof. A large orange cross logo is overlaid on the panels. Text in the ad includes: "Esdec Sverige", "Gesponsord", "Hej installatör, vill du förkorta installationstiderna för dina solpanelprojekt? Välj ett smartare ...Meer weergeven", "CLICKFIT EVO", "NEW! CLICKFIT EVO FOR STANDING SEAM ROOF", "ESDEC.COM", "Titta på demon >", "MEER INFORMATIE", "Esdec. Building value for ...", and "Vind ik leuk", "Opmerking plaatsen", "Delen".



BUILDING VALUE FOR SOLAR PROFESSIONALS

Esdec is a global leading supplier of solar mounting systems. Driven by our purpose of enabling the transition to sustainable solar energy for future generations, we offer our customers the most innovative and comprehensive products and services.

Since 2004, we provide solar mounting systems for all types of roofs, both residential and commercial, to installers, distributors and EPC companies. In addition, we also deliver engineering support and expert advisory services. Operating in more than 20 countries, our experts are dedicated to help customers transition to sustainable solar energy. More information on <https://www.esdec.com>

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